

ELITECH DESIGN

EXPERIENCE BRIEF · UPPER EAST SIDE, NEW YORK

A system that disappeared *into a prewar apartment.*

THE MANHATTAN RENOVATION · CALM · GATHER

How the family lived before we arrived.

Every Elitech project begins with the Experience Walk: ninety minutes in the home at the hour it struggles most. This is what that walk found.

Location	Upper East Side, New York
Experiences designed	Calm · Gather
Scope	Full-apartment experience design inside a landmark-era envelope
How we were engaged	Brought in at design development, before drywall

THE FRICTION THEY HAD LEARNED TO IGNORE

THE ENVELOPE	Prewar construction: plaster, limited chases, no tolerance for surface-mounted anything.
THE TEAM	An interior designer whose elevations could not absorb a wall of keypads and grilles.
THE STREET	City noise reaching the rooms meant for reading and rest.

THE DESIGN

What we designed, and why.

We do not install technology. We design experiences — and then choose the instruments quietly enough that no one notices them.

CALM

Invisible speakers behind plaster; acoustic strategy that treats the apartment, not the equipment list.

GATHER

Scene design for entertaining, so the host stops operating the apartment and returns to the room.

DOCUMENTATION

As-built wire schedules, rack elevations, scene schedules and addressing — the apartment does not depend on anyone's memory, including ours.

Built on instruments from Lutron, Crestron, Sonance and others. Chosen for the experience, never the logo.

HOW THE DAY CHANGED

Every device was coordinated with the interior designer before it touched a wall. The apartment reads as it always should have — and the paperwork behind it will outlive everyone who built it.

YOUR HOME NEXT

We never quote a home *we haven't felt.*

Ninety minutes, at the hour your home struggles most. \$1,500 in Florida, \$2,500 in New York — credited in full against the design phase of your project. Complimentary when your architect or interior designer introduces us.

REQUEST YOUR EXPERIENCE WALK

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